



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

Mid-America Regional Council Community Services Corporation

Meeting Date: February 28, 2012

LOCATION: Mid-America Regional Council
600 Broadway, Kansas City, MO 64105
2nd Floor, Heartland Room

Meeting Begins: 12:00 p.m. or immediately following the MARC Budget & Personnel
Committee meeting

*Note: If you require special accommodations for this meeting, please contact the
MARC office at least 48 hours in advance.*

AGENDA

1. Call to order
2. VOTE: Approve minutes of the January 24, 2012 meeting
3. VOTE: Authorize MARC CSC to submit applications to area foundations, on behalf of the Homelessness Task Force of Greater Kansas City, and accept funds if awarded
5. VOTE: Authorize acceptance of funds for KC4Aging Initiative
6. Other Business
7. Adjourn

AGENDA REPORT

MARC CSC Board of Directors

February 2012
Item No. 2

ISSUE:

VOTE: Approve minutes of the January 24, 2012 meeting

BACKGROUND:

The minutes of the January 24, 2012 meeting are enclosed.

RECOMMENDATION:

Approve minutes of the January 24, 2012 meeting.



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MID-AMERICA REGIONAL COUNCIL COMMUNITY SERVICES CORPORATION

Minutes of Meeting
January 24, 2012
12:00 p.m.

MEMBERS PRESENT

Councilmember Marge Vogt, Olathe, KS - MARC Board 1st Vice Chair
Commissioner Ed Peterson, Johnson County, KS - MARC Board Treasurer
Mayor Pro-Tem Jim Schultz, Independence, MO - MARC Board Chair
Councilmember Jan Marcason, Kansas City, MO - MARC Board 2nd Vice Chair
Commissioner Kathy Dusenbery, Platte County, MO - MARC Board Secretary
Commissioner Tom Cooley, Unified Government of Wyandotte County/Kansas City, KS -
MARC Board Immediate Past Chair
Mayor Ron Shaffer, Prairie Village, KS
Commission Chair Ron Stiles, Miami County, KS
Commission Chair Pro Tem Jim Wise, Miami County, KS
Councilmember Donna Owens, Overland Park, KS
Mayor Randy Rhoads, Lee's Summit, MO

STAFF PRESENT

David Warm, executive director, and other MARC staff members

CALL TO ORDER

Councilmember Vogt called the meeting to order at 11:57 a.m.

APPROVE MINUTES OF THE DECEMBER 20, 2011 MEETING

Councilmember Marcason moved to approve the minutes of the December 20, 2011 meeting. It was seconded by Commissioner Dusenbery and carried.

AUTHORIZE THE METROPOLITAN COUNCIL ON EARLY LEARNING (MCEL) TO ACCEPT A GRANT FROM THE UNITED WAY OF GREATER KANSAS CITY, AND DISBURSE FUNDS

Since the 1996 the MARC's Metropolitan Council on Early Learning has received United Way funding to support its work to improve access to quality early learning programs throughout the region. In 2010 MCEL applied for and received a three year grant from the United Way of Greater Kansas City. This grant is renewed annually over the three year period.

Commissioner Dusenbery moved to authorize the MCEL to accept a grant in the amount of \$37,500 from the United Way of Greater Kansas City and transfer the funds to MARC. It was seconded by Councilmember Marcason and carried.



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AUTHORIZE ACCEPTANCE OF FUNDS FOR THE KC4AGING INITIATIVE

The Kansas City metro area's older adult population is expected to more than double over the next 20 years from 179,925 persons in 2007 in the five urban counties to 372,611 by the year 2030, a 107 percent increase. Local communities, not-for-profit organizations, businesses and other institutions and organizations are not fully prepared to respond to this demographic trend. Our region needs to increase its capacity to support healthy lifestyles and health care for an aging population, to adequately house our seniors, to offer mobility options that support independent living, to provide caregiving options and opportunities for social and civic engagement. These capacities will ensure that our region is a place where individuals can live throughout their life and ensure a high quality of life.

Many older adults and their families need better access to information about services and opportunities for independent living and healthy lifestyles. Over the past two years, the Center for Practical Bioethics has convened community leaders representing diverse interests in five working groups and conducted informal discussions with groups and leaders who have been less engaged to solicit input. The results of this extensive community engagement are a series of recommendations from the KC4 Aging initiative to address caregiving, mobility and transportation, health services, housing and social and civic engagement, establish a community infrastructure and leadership structure, design more robust informational services and community outreach.

Proposed Work:

1. Develop a model for a regional leadership structure, including institutional sponsors and partnerships to both oversee the initiative and support its sustainment.
2. Organize an implementation strategy for each of the five pillar initiatives - Caregiving, Mobility and Transportation, Housing, Health Services and Social and Civic Engagement. MARC will lead work around Social and Civic Engagement, Mobility and Transportation and Housing. The Center will lead work around Health Services and Caregiving.
3. Design and launch programs in the five initiative areas, or as appropriate, work with others in the community to broaden and strengthen existing programs and services
4. Develop and launch public information and engagement to build awareness and support for meeting the needs of an aging society in the Kansas City metro area.

MARC would continue to work with the Center for Practical Bioethics, and would provide \$50,000 of the foundation funds to support the Center's participation. The initiative is expected to result in a well-supported strategic action agenda to address the needs of older adults in five key areas, the design and launch of at least two projects in 2012 within the five key areas, and a public information campaign to raise awareness and support. The initiative will outline a plan for sustaining the work beyond 2013.

The Mid-America Regional Council Community Services Corporation (MARC's 501c3 subsidiary) has been awarded \$100,000 from the Jewish Heritage Foundation to partially support its work and that of its partner, the Midwest Center for Practical Bioethics, for 2012. An additional \$50,000 is being requested from other local foundations to support the work.



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Councilmember Owens moved to authorize acceptance of funds from the Jewish Heritage Foundation for the KC4Aging Initiative. It was seconded by Commissioner Dusenbery and carried.

OTHER BUSINESS

David Warm welcomed new Board member, Commission Chair Ron Stiles of Miami County.

ADJOURNMENT

The meeting was adjourned at 11:59 a.m.

MINUTES APPROVED:

Margaret Vogt, Chair

Date

AGENDA REPORT

MARC CSC Board of Directors

February 2012
Item No. 3

ISSUE:

VOTE: Authorize submission of applications to area foundations, on behalf of the Homelessness Task Force of Greater Kansas City, and accept funds if awarded

BACKGROUND:

Last year, the Homelessness Task Force of Greater Kansas City asked the MARC Board to provide support as the task force completed their strategic plan, and wanted to expand their role to begin implementing key recommendations in the report.

MARC has been providing modest staff support to the task force since June 2011, and has had initial discussions with five area foundations to support the work. Four of the five foundations provided initial support to the task force in 2010, and see value in continuing to provide support. The foundation funds would support staff and other costs on behalf of the task force work for two years. The task force has outlined an agenda focusing on:

- 1) Permanent Housing Project Team will work to help the region create more affordable housing resources, including working on set asides for homeless families with children, veterans and other targeted groups, and an inventory of available housing to support agencies serving the homeless.
- 2) Responsive Services Project Team is working on a central intake system to make services for homeless persons and families easier to navigate; and training to increase the capacity of case workers to serve homeless persons and families.
- 3) Employment Project Team is working to better connect employment opportunities to homeless service agencies.
- 4) Law Enforcement and Judiciary Project Team is working with the Kansas City Police Department and Jackson County Courts on a case management system to help keep homeless persons arrested from the criminal justice system if the needs can be better addressed through supportive services. (Patterned after a successful model in Johnson County).
- 5) Children and Youth Project Team is also working on increasing the supply of housing and addressing discharge policies that result in homeless youth.
- 6) Public Outreach Project Team is working to build greater awareness of the diversity of the homeless population and the problem as well as actions the community can take to prevent and solve the problem.

Proposals for funding have been submitted or are being submitted to the following foundations:

H& R Block Foundation: \$50,000 over 2 years

William T. Kemper Foundation: \$100,000 over 2 years

Hall Family Foundation: \$100,000 over 2 years

Bank of America: \$50,000 over 2 years

Health Care Foundation of Greater Kansas City: \$50,000 over 2 years

RECOMMENDATION:

Authorize submission of applications to the foundations described above, and accept funds if awarded.

STAFF CONTACT:

Marlene Nagel
Dean Katerndahl

AGENDA REPORT

MARC CSC Board of Directors

February 2012
Item No. 4

ISSUE:

VOTE: Authorize acceptance of funds for the KC4Aging Initiative

BACKGROUND:

The Kansas City metro area's older adult population is expected to more than double over the next 20 years from 179,925 persons in 2007 in the five urban counties to 372,611 by the year 2030, a 107 percent increase. Local communities, not-for-profit organizations, businesses and other institutions and organizations are not fully prepared to respond to this demographic trend. Our region needs to increase its capacity to support healthy lifestyles and health care for an aging population, to adequately house our seniors, to offer mobility options that support independent living, to provide caregiving options and opportunities for social and civic engagement. These capacities will ensure that our region is a place where individuals can live throughout their life and ensure a high quality of life.

Proposed Work:

1. Develop a model for a regional leadership structure, including institutional sponsors and partnerships to both oversee the initiative and support its sustainment.
2. Organize an implementation strategy for each of the five pillar initiatives - Caregiving, Mobility and Transportation, Housing, Health Services and Social and Civic Engagement. MARC will lead work around Social and Civic Engagement, Mobility and Transportation and Housing. The Center will lead work around Health Services and Caregiving.
3. Design and launch programs in the five initiative areas, or as appropriate, work with others in the community to broaden and strengthen existing programs and services
4. Develop and launch public information and engagement to build awareness and support for meeting the needs of an aging society in the Kansas City metro area.

MARC has received a grant from the Jewish Heritage Foundation for \$100,000 to support this work for the next year. Through discussions with the Bank of America representatives, MARC CSC was invited to submit a request for \$50,000. MARC would continue to work with the Center for Practical Bioethics, which will lead the work in areas of health care and caregiving. The initiative is expected to result in a well-supported strategic action agenda to address the needs of older adults in five key areas, the design and launch of at least two projects in 2012 within the five key areas, and a public information campaign to raise awareness and support. The initiative will outline a plan for sustaining the work beyond 2013.

RECOMMENDATION:

Authorize submission of an application, and if successful, authorize acceptance of \$50,000 in funds from the Bank of America Foundation.

STAFF CONTACT:

Marlene Nagel
Jacqui Moore